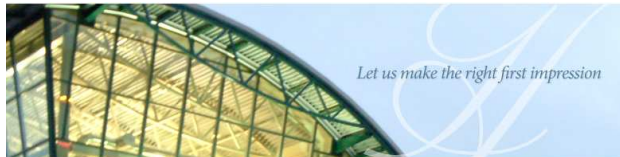


## American Sewing Expo Novi, Michigan –Sept 28 to 30

This is the second largest sewing show in the U.S. And Novi, which is close to Detroit, is not that far to drive when you live in Southern Ontario. If you crave a show that is 90% devoted to the art of sewing, including great designers and instructors like Janet Pray, Connie Crawford, Kayla Kennington, Jeanine Twigg, Kathy Ruddy, Louise Cutting, Kaye Wood and Mary Mulari, this is the place to be. With the Canadian dollar at its highest in years, travelling in the U.S. has never been more affordable. Distinctive Sewing Supplies will be there with the new fall line-up of gorgeous handmade batik rayons from The Batik Butik and all the Bali Collection patterns. Be sure to catch our daily free trunk show to see what's new. Look for us at **Booth No. 834**. This year we have our own booth with more room to serve you better. Get all the details at [www.americansewingexp.com](http://www.americansewingexp.com).



## Inspirations Needlecraft, Ottawa, Ontario—Oct 19 & 20



The Inspirations Needlecraft show has grown up and moved to a new location at The Hampton Conference Centre in Ottawa. With full conference facilities, this is promising to be a great experience for vendors and their customers. With celebrity instructors such as Linda MacPhee and Karen Erickson, lots of vendors, workshops, fashion shows and free demonstrations this will be a great show to attend. Men get in free when accompanied by a woman. Doesn't seem fair to me, but it makes it easier for women sewers to get to the show, terrific. Look for Distinctive Sewing Supplies at **Booth No. 708**. We have a double booth this time to give you more browsing room. Don't miss our daily trunk show! More info is available at [www.inspirationsneedlecraft.com](http://www.inspirationsneedlecraft.com)

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## Creativ Festival, Toronto, Ontario—Oct 26 to 28

It's the 20th Anniversary of the most successful sewing-related show in Canada, and the show organizers have really pulled out all the stops to make this the best ever. To make this a top notch experience for you, all major fashion sewing vendors and displays are organized into **the Fashion District**, and the **Fashion Arts Theatre** has been placed in a quieter area for your comfort and enjoyment.

Our **Booth No. 716** is a whopping 10 x 40 feet for more browsing room. To speed up processing purchases, we now have an electronic cash register. Two cutting tables instead of one will help reduce lineups.

As in previous years, Distinctive Sewing Supplies includes a gift and a 10% off coupon in the VIP goody bags. If you are a registered VIP attendee, look for your coupon and present it with your VIP badge when making a purchase.

This Fall 2007 at the Creativ Festival only, we are giving 5% off any purchase if you are **WEARING** a garment made from a fabric and pattern that you purchased from Distinctive Sewing Supplies. So getting sewing and show off your talent at the Creativ Festival!

The latest designs in handmade batik rayon from Bali are coming. Drop by to see what's new and make time to catch our daily trunk show at the Fashion Theatre. **Fri 2:30 p.m., Sat 1:00 p.m. and Sun 2:30 p.m.**



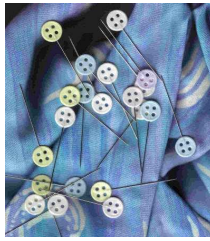
## Islander Sewing System at the Creativ Festival—Update

The **Industrial Shortcuts** workshop taught by Janet Pray is now sold out. But don't despair! The Islander Sewing Systems book and DVDs on Industrial Shortcuts will be available for purchase at the Islander Sewing Systems booth throughout the Creativ Festival.

At the time of this newsletter, there are only eight (8) spaces left for both the **Easy Zippers** and **The Perfect Shirt** workshops taught by Islander Sewing Systems Certified Teacher, Rosebud. These classes are filling quickly, so register as soon as possible to avoid disappointment.



## “No Melt” Flat Head Pins



At long last, someone (Dritz) invented a flat head pin that doesn't melt. Flat head pins are very versatile. Use them for pinning patterns to fabric; they are easy to grasp, easy to see, and they don't tear up the tissue. Even better, you can cut the fabric with your ruler and rotary cutter when you pin with flat head pins. Now, with “no melt” technology, you can pin and press with no worries. These are a MUST HAVE. The cute button-shaped heads come in a colour mixture of white and pastels of yellow, green, mauve and blue.

There are 50 pins per package. Regular price is \$4.50 per package. Take advantage of the introductory special of \$3.99 per package.

## Hard to Find Shirt Supplies

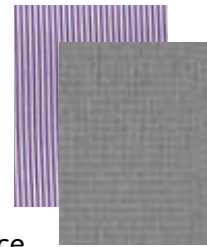


Making your own tailored shirts can be a very satisfying experience, when you have the right materials. Quilting cottons generally do not give a professional appearance. Quality menswear style shirting can be difficult to find. A selection of 100% cotton and microfibre shirting has been added to our website to satisfy this need.

The right interfacing can make all the difference.

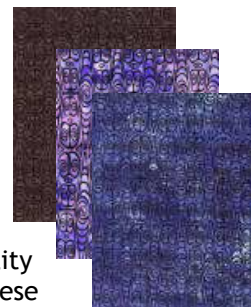
Look to your pattern instructions for guidance. These interfacings are now available:

- Shirrtailor fusible from Pellon, a stiffer weight for collars and cuffs
- Armo Weft fusible from HTC, a medium weight for soft tailoring
- Sheer D'light fusible from HTC, for supple shaping and lightweight tailoring



## The Perfect Shirt—Tommy Bahama Style

A casual shirt is comfortable and timeless when sewn in the right fabric with the correct interfacing. The Islander Shirt calls for medium and light weight fusible interfacings. Batik rayons from Bali are a great choice of fabric because they are breathable, washable and come in so many great prints and colours. Princess Mirah and The Batik Butik are known for the highest quality batik rayons obtainable. A shirt made from these fabrics will become a favourite that is worn time and again.



Visit us at [www.distinctivesewing.com](http://www.distinctivesewing.com) to view sewing patterns, fabrics and notions for the fashion home sewer. You can shop with your VISA or Mastercard through our secure order form.

Questions or comments? Please send us an email at [info@distinctivesewing.com](mailto:info@distinctivesewing.com).