

New pricing on The Sewing Workshop Collection

As the Canadian dollar continues to rise, people are looking for price reductions from retailers. And so, in working with the Canadian distributor of The Sewing Workshop Collection patterns, a new retail price has been set of \$24.95 each. This represents a reduction of \$5.00 per pattern from the previous regular price of \$29.95. The Distinctive Sewing Supplies website now reflects the new retail price; and we are pleased to offer a volume discount of \$22.95 each for purchases of three or more patterns at one time.

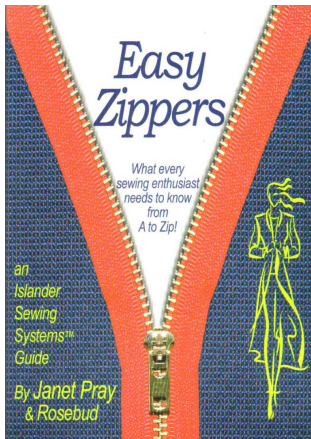


Ondé Jacket

Trade Show Season is over...

Now is the time to review all those magnificent fabrics, patterns and bargains; take all that creative inspiration and energy and start to work on your garments. At Distinctive Sewing Supplies we are busily putting fabrics on shelves, patterns in order, restocking, updating the website; all to be able to serve you quickly. Thank you to everyone who dropped by our booth to say hello, gave us their business, and attended our trunk shows and Islander Sewing Systems classes. We love to hear from you and see your creations so please keep in touch by e-mail during the holiday/winter season.

“Easy Zippers” DVD—now available for sale online



If you missed the Easy Zippers class at The Creative Festival, you can still get the DVD. The Islander Sewing Systems Guide to applying zippers by Janet Pray and Rosebud is now available for sale on our website for the price of \$41.95. You receive a free low shank zipper foot with each Easy Zippers DVD while quantities last. With the Easy Zipper DVD you get access to:

- the expertise of two great instructors with extensive experience in industrial sewing techniques and in teaching others
- excellent photography that zooms in on the sewing machine so you can actually see what's going on
- clear instructions on how to apply a slot zipper, invisible zipper, lapped zipper (on a curved seam), traditional fly zipper (e.g. a jeans zipper) and a mock fly zipper.

No pins or basting are involved and the results are amazing.

There's no need to dread making garments with zippers once you have gained the confidence from learning from the Easy Zippers DVD. For your information, Rosebud's article entitled "An easy lapped zipper (finally!)" was published in the just released Dec 2007 / Jan 2008 issue of Threads magazine, page 65. This technique is covered in the DVD.

Coming soon...

Look for new products on our website over the coming weeks: Siltex BareKnits interlock new colours of pesto, desert and aqua; Arctic camo twills; stretch blouse weight cottons; nylon spandex jersey; black print slinky knit; cotton Ottoman suiting, outerwear and more;

Visit us at www.distinctivesewing.com to view sewing patterns, fabrics and notions for the fashion home sewer. You can shop with your VISA or Mastercard through our secure order form.

Questions or comments? Please send us an email at info@distinctivesewing.com.